From Processing to Packaging
Meat Industry Sustainability in 2013 and Beyond

Ed Delate, Keystone Foods, a division of The Marfrig Group
Mark Franzreb, Sealed Air Corporation’s Food and Beverage Division
Kevin Igli, Tyson Foods, Inc.

Tyson’s Sustainability Approach

<table>
<thead>
<tr>
<th>Core Values</th>
<th>Business “What we do”</th>
<th>Culture “How we behave”</th>
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<tbody>
<tr>
<td>Our Core Values</td>
<td>Vision</td>
<td>Our Culture</td>
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<tr>
<td>Innovative</td>
<td>Mission</td>
<td>The Tyson Way</td>
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<tr>
<td>Customer-focused</td>
<td>Strategy</td>
<td>Honest &amp; fair</td>
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<td>High quality</td>
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<td>Respectful &amp; Above all, safety</td>
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<td>Culture of entrepreneurship</td>
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<td>Long-term viewpoint</td>
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<td>Growth mindset</td>
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<td>Work hard, play hard</td>
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Tyson’s Sustainability Approach

Product Quality & Traceability  Human Rights  Ethical Business
Workplace Safety & Health  Community Support  Climate Change
Life Cycle Assessments  Research & Development  Employee Development
Supply Chain Management  Regulatory Compliance  Alternative Fuels
Energy Conservation  Hiring Practices
Waste Minimization & Recycling  Stakeholder Engagement

Sustainability At Tyson Foods

Reports, By Title

- Living our Core Values FY ‘05
- It’s in our nature FY ‘07
- Rooted in Tradition, Growing Responsibly FY ‘09
- Tyson Foods Sustainability Report FY ‘12

The 4 P’s

People  Planet  Profits  Products
A Few Highlights - People

Team Member Development

“We are a company of people engaged in the production of food, seeking to pursue truth and integrity, and committed to creating value for our shareholders, our customers, and our people in the process.”

- Provide annual regulatory and company-mandated compliance training
- Tyson Foods’ Leadership College — In calendar years 2010, 2011, and 2012 (year-to-date) over 4,700 Team Members have participated in leadership development training
- Tyson Foods’ Education Assistance Program — From fiscal year 2007 through 2011, 906 Team Member took advantage of this benefit
- Company’s investment in this program during this time period totaled over $3.3 million
- Released Tyson Foods’ Discover, Develop, and Deploy (3D) Program in January 2012 — Supervisor development program
- Structured approach to job rotations and succession planning

Diversity and Inclusion

“We strive to be a company of diverse people working together to produce food.”

- Supporting Military Veterans — Employ approximately 3,000 military veterans
- Recognized by White House as “Champions of Change” in September 2011 for hiring military veterans
- Sponsor and coordinator of Northwest Arkansas Honor Flight
- Leading supplier of food to the Defense Commissary Agency for more than 50 years

A Few Highlights - People

Hunger Relief and Community Support

“We strive to honor God and be respectful of each other, our customers, and other stakeholders.”

- Hunger Relief — From 2000 through September 29, 2012, Tyson Foods has donated more than 89 million pounds of protein to hundreds of food banks, food pantries, and relief agencies in 48 states
- Released our “Meals that Matter” program in April 2012
  - 53-foot semi-trailer with enough refrigerated space to store up to 20,000 pounds of protein, a 5,550 watt generator, and cook equipment
  - Serves as our central supply unit at disaster relief sites
  - Prepare warm meals for disaster victims and relief workers

A Few Highlights - Planet

Water Conservation

“We serve as stewards of the animals, land, and environment entrusted to us.”

Gallons of Water Used Per Pound of Finished Product

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<th>FY07</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
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<tr>
<td>0.96</td>
<td>0.98</td>
<td>1.00</td>
<td>1.02</td>
<td>1.04</td>
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*For us, sustainability is about trying to do the right thing in everything we do. It’s fundamental to our core values, cuts across every aspect of our business, and supports our mission of Making Great Food. Making a Difference.”*  
Donnie Smith Tyson Foods President and CEO
A Few Highlights - Planet

Solid Waste and Recycling
“We serve as stewards of the animals, land, and environment entrusted to us.”

- Named a 2012 Best of Sustainable Supply winner by McDonald’s
  – Landfill reduction project
  – 43% reduction achieved
    - Averages 165 tons each month

A Few Highlights - Profits

Earning and Sharing
“We strive to earn consistent and satisfactory profits for our shareholders and to invest in our people, products, and processes.”

- Record sales in FY2010 and FY2011
  - 13.7% increase in sales from FY2010 ($28.4 billion) to FY2011 ($32.3 billion)
- In FY2011:
  - Tyson Foods spent more than $3.1 billion dollars in salaries and hourly compensation for its U.S. based Team Members
    - 63,000 Team Members
  - In FY2010 and 2011, Tyson Foods’ corporate giving totaled $4.8 million, with $1.34 million of this going towards various bricks and mortar building and renovation campaigns
- Tyson Foods and its Team Members contributed more than $9.5 million to United Way from FY2007 through FY2011
- Spent approximately $7.45 billion on goods and services with our more than 7,500 supply chain partners in FY2010 and 2011

A Few Highlights - Profits

New York Stock Exchange
“We strive to earn consistent and satisfactory profits for our shareholders and to invest in our people, products, and processes.”

- Tyson Foods rings the closing bell at the NYSE on May 15, 2012, marking the company’s 15th anniversary of trading on the securities market
  - In 1997 – sales were $6.4 billion and we employed 63,000 Team Members
  - In 2011 – sales were $32.3 billion and we employed 115,000 Team Members

A Few Highlights - Products

Healthy, Nutritious School Meals
“We feed our families, the nation, and the world with trusted food products.”

- “I’M IN”
  - Partnered with Los Angeles Unified School District on “I’M IN” healthy eating initiative
  - Program designed to help fight childhood obesity by serving healthy, nutritious meals to school children
  - Developed 9 new menu items that fit the “I’M IN” program objectives

A Few Highlights - Products

Raising The Bar
“We feed our families, the nation, and the world with trusted food products.”

- Research and Development
  - Spent $42 million on R & D in FY2011, a 10.5% increase over FY2010
  - As of 2011, 73 of Tyson Foods’ U.S. facilities are GFSI certified – 95% of these facilities passed with an “A” grade
  - Maintain a corporate wide initiative focused on ways to limit sodium content in new and existing products without significantly impacting flavor

2012 Sustainability Report Highlights

TYSON FOODS IS COMMITED TO MAKING GREAT FOOD WHILE MAKING A POSITIVE AND SUSTAINABLE DIFFERENCE.

The entire report available at TysonFoods.com