Our Discussion Today…
• Why is there a hunger problem?
• Stats and definitions
• Feeding America. Who, What, Where, & Why
• 2018: strategic plan goals
• New Ideas/Thought Starters
• Your next steps

WHY IS THERE HUNGER IN AMERICA?
AMERICANS ARE PRESSURED FINANCIALLY…
• UNEMPLOYMENT
  is still near 8% nationwide and in high food insecure counties it is 13%.
• UNDEREMPLOYMENT
• PRICE SURGES
  for gas, food & other daily staples are decimating family budgets
• HOUSING CRISIS
  has forced many out of their homes while others are underwater and unable to sell
• PERSONAL DEBT
  highest in U.S. history

50,100,000
PEOPLE FOOD INSECURE
in 6 Americans.

IN THESE TIMES OF NEED, MORE AND MORE PEOPLE ARE TURNING TO THEIR LOCAL FOOD BANK FOR HELP.

1 MILLION MORE PEOPLE
COMPAred TO FOUR YEARS PRIOR, ARE SEEKING EMERGENCY FOOD ASSISTANCE FROM THE FEEDING AMERICA NETWORK EACH WEEK.
1 in 5 CHILDREN
17 MILLION CHILDREN STRUGGLE WITH HUNGER

4 MILLION SENIORS FACE CHOICES BETWEEN PAYING RENT, UTILITIES, AND HAVING ENOUGH NUTRITIOUS FOOD

THE FEEDING AMERICA NETWORK
202 COMMUNITY FOOD BANKS
61,000 AGENCIES
37,000,000 AMERICANS SERVED

How Our Network Works
DONATIONS ARE MADE
Feeding America secures donations from the food and grocery industry, government agencies, individuals and other organizations.

FOOD IS MOVED
Feeding America moves donated food and grocery products through member food banks to where they are needed most.

FOOD IS DISTRIBUTED & STORED
Member food banks ensure in safe storage and reliable distribution of donated goods to local charitable agencies.

FOOD REACHES THOSE IN NEED
Donations are provided to people in need at food pantries, soup kitchens, youth programs, senior centers and emergency shelters.

Feeding America Network
➤ 202 member food banks serving all 50 states and Puerto Rico
➤ 80% of all U.S. food banks are members of Feeding America

Feeding America’s Impact
37 MILLION AMERICANS served annually, including 10 million children and 4 million seniors.

3 BILLION MEALS sourced annually.

202 FOOD BANKS in our network.

8 MEALS supplied for each dollar donated.

800 MILLION POUNDS of fresh fruits and vegetables sourced by our network in FY12.

650,000 VOLUNTEERS help carry out our vision for a hunger-free America.

www.feedingamerica.org

Feeding America operates at a 98% efficiency rating.
Feeding America - Disaster Recovery

- Assist Red Cross, FEMA, and emergency personnel
- Local food bank - community and food logistics resource
- Oklahoma City: 75 truckloads/2.2 million pounds of food and grocery products
- Generous disaster support donors include:

RESEARCH: UNDERSTANDING HUNGER

- Knowing what hunger looks like in America is vital to setting an effective course forward to solve the hunger crisis over the long term.
- “Hunger Study”, only national study of domestic hunger.
- “Map the Meal Gap”, identifies underserved counties and measures number of meals needed.

WE WILL REALIZE OUR VISION BY...

- FEEDING THE HUNGRY
  We will obtain more nutritious food to feed more people more often.

- STRENGTHENING THE SYSTEM THAT NOURISHES OUR NATION
  We will more efficiently distribute food to those who need it the most.

- LEADING THE NATION IN THE FIGHT AGAINST HUNGER
  We will rally the nation so that it is no longer acceptable that hunger exists in our country.

OUR GOAL

Provide 3.6 billion meals annually by 2018—an increase of 1 billion meals. This will enable us to feed 37 million food insecure Americans more frequently.

Meals provided by Feeding America consist of food from a variety of our food sources and some two-thirds follow the USDA’s MyPlate guidelines for a balanced meal.
**FOOD SOURCES/COSTS TO SOURCE**

2.82 billion meals sourced in 2012

<table>
<thead>
<tr>
<th>Food Source</th>
<th>Cost Per Meal</th>
<th>% of FA Food Stream</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Commodities*</td>
<td>$0</td>
<td>17%</td>
<td>↓</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$0.04</td>
<td>24%</td>
<td>↓</td>
</tr>
<tr>
<td>Produce</td>
<td>$0.17</td>
<td>16%</td>
<td>↑</td>
</tr>
<tr>
<td>Retail</td>
<td>$0.24</td>
<td>27%</td>
<td></td>
</tr>
<tr>
<td>Purchasing</td>
<td>$0.73</td>
<td>16%</td>
<td>↑</td>
</tr>
</tbody>
</table>

* Rapid reduction in availability

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**CHILD HUNGER PROGRAMS HAVE SEEN A DRAMATIC INCREASE**

<table>
<thead>
<tr>
<th>Year</th>
<th>Meals</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY12</td>
<td>84.3M</td>
</tr>
<tr>
<td>FY11</td>
<td>66.8M</td>
</tr>
<tr>
<td>FY10</td>
<td>56.2M</td>
</tr>
<tr>
<td>FY09</td>
<td>43.3M</td>
</tr>
</tbody>
</table>

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**PROGRAMS: FEEDING CHILDREN**

Child hunger programs augment our services for children who access our network. We focus on reaching children at the times when they are most in need: at home, after school, over weekends and in the summer.

- Reaching kids on **WEEKENDS**
  - PROGRAM: BACKPACK
  - New Idea!
- Reaching kids **AFTER SCHOOL**
  - PROGRAM: KIDS CAFE & AFTERSCHOOL SNACK
- Reaching kids during **SUMMER**
  - PROGRAM: SUMMER FOOD SERVICE
- Reaching kids at **HOME**
  - PROGRAM: SCHOOL PANTRY

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**MORE THAN 70 BILLION POUNDS OF EDIBLE FOOD IS WASTED IN THE U.S. EVERY YEAR**

<table>
<thead>
<tr>
<th>Source</th>
<th>Billions of Pounds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food packaging and processing</td>
<td>37</td>
</tr>
<tr>
<td>Food service (not including under warranty)</td>
<td>20.5</td>
</tr>
<tr>
<td>Fresh produce that is unharvested at its source</td>
<td>6.7</td>
</tr>
<tr>
<td>Retail</td>
<td>5.6</td>
</tr>
</tbody>
</table>

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**2018 GOAL: 1 BILLION MORE MEALS**

**HOW?**

- Investing in the most cost-efficient sources of healthy, in-demand food
- Access to SNAP (Supplemental Nutrition Assistance Program)
- New Food Sources: retail store recovery, “waste” study, “US Food Waste Challenge” “Invest An Acre”, etc.

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**FOOD ORCHESTRATOR**

Feeding America collaborates with partners to identify and capture various types of waste:

- Plant leverage capacity to convert waste into usable form by reprocessing, re-packaging e.g., freezing, canning, vacuum sealing, etc.
- Donor may use own facilities or FA may help orchestrate transport to underutilized external plant

New Idea!
MOBILE PANTRIES: DELIVERING FRESH, FROZEN AND REFRIGERATED FOOD

Mobile pantries are refrigerated trucks that can carry refrigerated and frozen items, as well as produce, meat, and poultry straight to neighborhoods where hungry Americans live and work.

New Idea!
Corporations sponsoring mobile pantry distribution and inviting employee engagement with the event.

Donation opportunities include…

- Off-spec and unfinished products
- Wholesome “waste” and line rescue product
- Product reformulation
- Test Kitchen products
- Discontinued
- Mislabeled & unlabeled
- Bulk product in totes
- Ingredients
- Excess inventory
- Short-coded
- Customer return
- Private label
- Packaging changes
- “Produce to Donate”- donate a production run or day of production.

Benefits of Donating

- Visible support of hunger relief programs in your community
- Supports corporate sustainability objectives
- An inventory management solution
- Tax benefits- federal and state
- Savings in storage and transportation
- Savings in dumping fees
- Cost-free way to handle unsalable product
- Nationwide network of 501(c)(3) charities
- Sophisticated tracking, reporting and recall procedures

Liability Protection

Bill Emerson Good Samaritan Food Donation Act  
[Public Law 104-210]

- Protects you from liability when you donate to a non-profit organization
- Protects you from civil and criminal liability should the product donated in good faith later cause harm to the needy recipient
- Standardizes donor liability exposure. You or your legal counsel no longer have to investigate liability laws in 50 states
- Sets a floor of “gross negligence” or “intentional misconduct” for persons who donate grocery products


Food Safety: #1 Priority

Feeding America is a part of the food industry. Stewardship responsibility to donors and their brands.

- Cleaning
- ServSafe employee certification
- Preventive Maintenance
- Integrated Pest Management (IPM)
- Chemical Control
- Food Safety Auditing
- AIB audit program- 2012 Cargill Grant
- Product Recall
- Warehousing and Distribution
- Inspection of agency facilities
- Regulatory Contacts

How donated pork chops would reach those in need…

Feeding America

202 Member Food Banks

61,000 QUALIFIED CHARITIES: Food Pantries, Community Kitchens, Soup Kitchens, Senior Centers, Day Care Centers, Rehab Centers, Homeless Shelters

Client
MOBILIZING THE PUBLIC TO END HUNGER

We can only end hunger when the American public is aware of the full extent of the problem and understands and recognizes the hidden face of hunger in America.

OBJECTIVES:
• Drive awareness of hunger among the general public.
• Drive awareness of Feeding America as the leading hunger relief organization.
• Help convert awareness into increased donors, donations and advocates.

Challenges to Ending Hunger…
• Rural hunger.
• Accessing and moving perishable foods.
• “Connecting” available food with the needy.
• Need for more protein and other healthy food.
• “Farm Bill” and impact on federal commodities.
• Engaged public. Community focus.
• www.feedingamerica.org

DISCUSSION

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